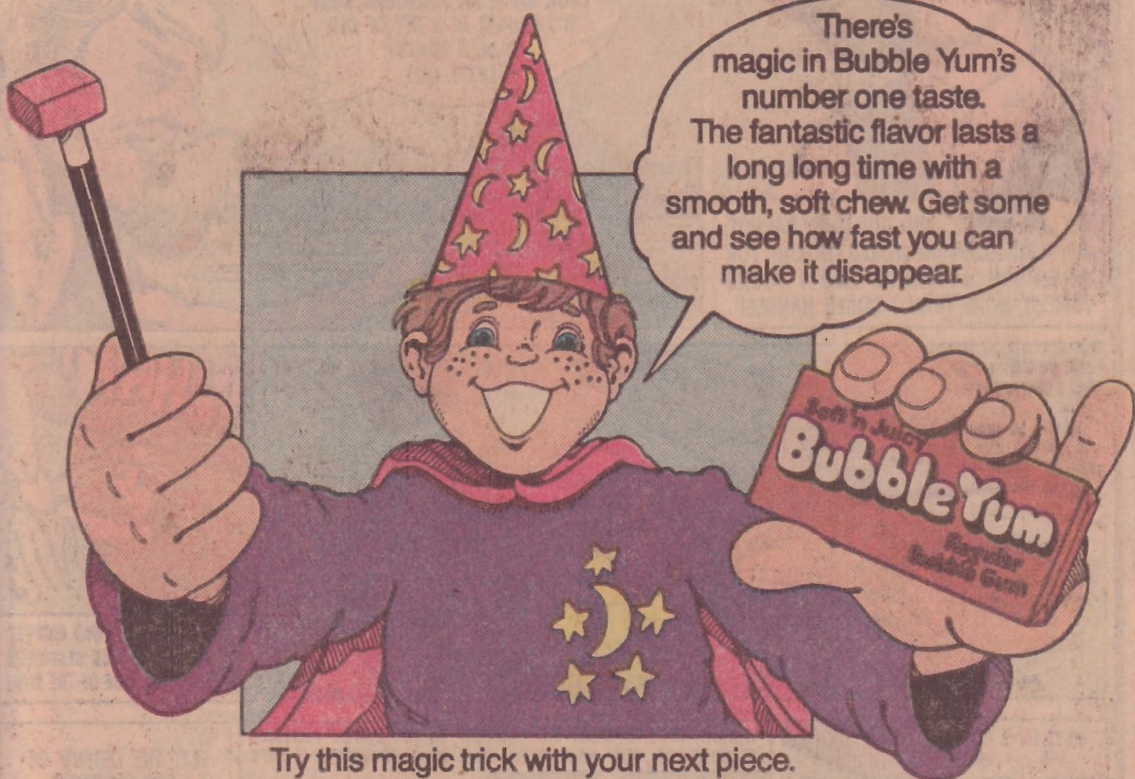


The magic in gum is Bubble Yum.



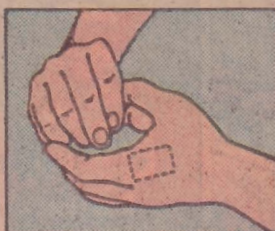
Try this magic trick with your next piece.



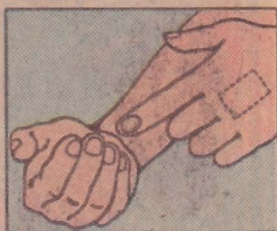
Hold the Bubble Yum between the thumb and middle finger of your left hand.



Pretend to grab it with your right hand while you really drop it into the palm of your left hand.



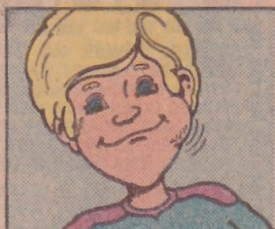
Keep the fingers of your right hand loose as if they had the gum.



Point with the left hand while you secretly hold the gum in your palm.



Say "Presto chango!" and open your right hand to show that the Bubble Yum has magically disappeared.



Then you can make the Bubble Yum disappear the easy way—and try the number one taste.

